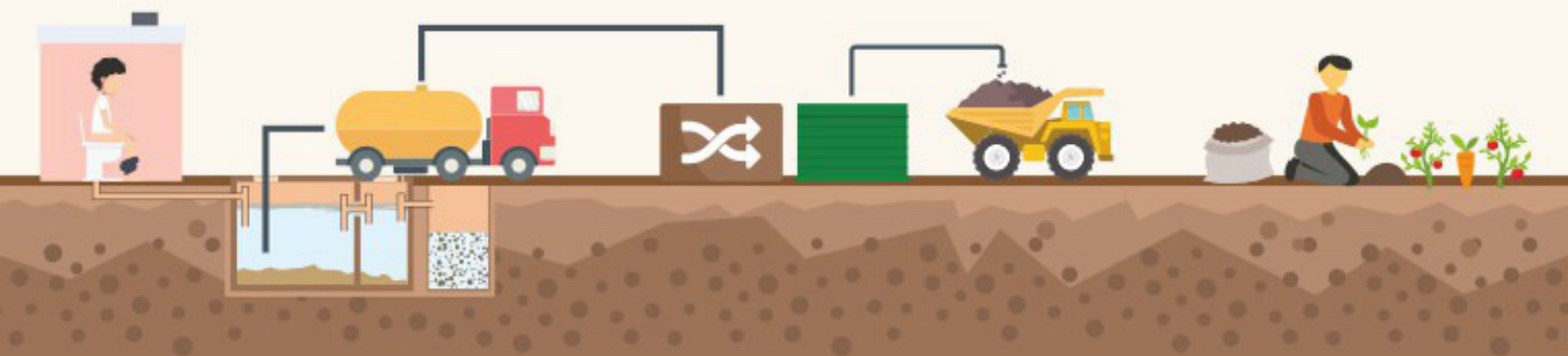
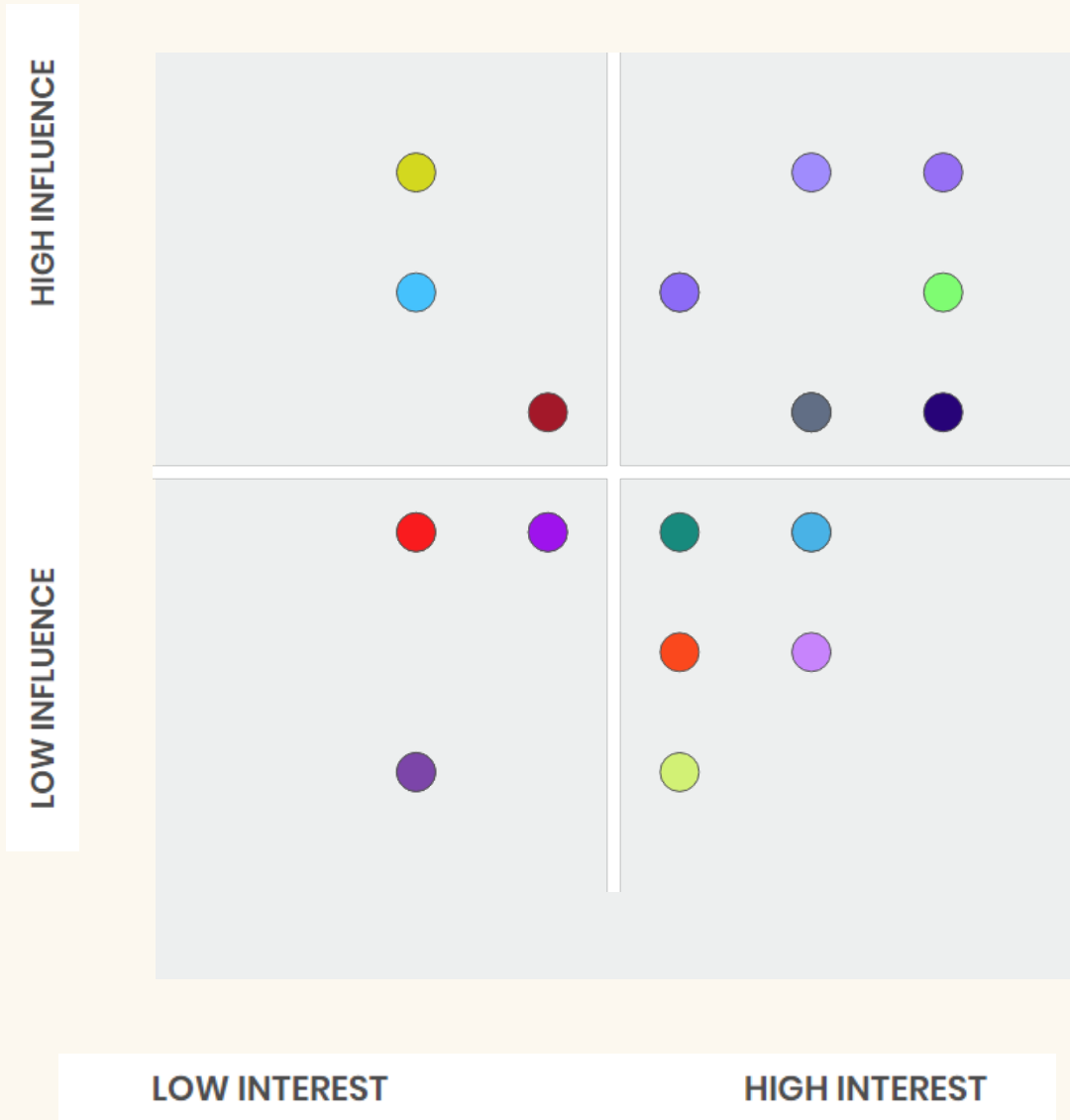


Stakeholder Engagement Report Madurai



Stakeholder Engagement Report

Madurai

24 April 2019

Produced By: Demo User, Aldoyt Technologies, Madurai, Tamil Nadu, India.

© Copyright

All FSM Toolbox materials are freely available following the open-source concept for capacity development and non-profit use, so long as proper acknowledgement of the source is made when used. Users should always give credit in citations to the original author, source and copyright holder.

Please visit us on www.fsmttoolbox.com



Stakeholder engagement planning helps you identify and classify stakeholders in the FSM ecosystem based on their level of interest and influence. It also provides broad guidelines for engagement for each category of stakeholders. Stakeholders offer value to their local FSM ecosystem in the following ways:

- Play a vital role across the FSM value chain (construction of toilets/desludging services/treatment/sale or safe disposal of treated sanitation products) such as infrastructure development, service delivery, planning, financing, regulation, capacity building, monitoring, IEC/BCC.
- Be a beneficiary at any part of the value chain.
- Learn/support/oppose the overall implementation of the FSM project.

Basic Information about your city:

- City Name: Madurai
- State: Tamil Nadu
- Country: India
- Total Population: 1000000

Typology	Stakeholder Types	Stakeholder Names
National Government	Ministry of Environment, Forest and Climate Change	MoEFCC
	Ministry of Housing and Urban Affairs	MoHUA
Local Government	Mayors	Sivasubramanian
	Local government/local municipal authority	City Commissioner Municipal Engineer
	Regional municipal authority	CMA PWD RDMA
	Political party – ruling	X1
	Political party – opposition	X2 X3
Key Representatives of the society	Poor households	RK puram ammani society

	Media	■ CNN
	Academia	■ VIT
	NGOs/CBOs/welfare groups	■ Uplift
	Better-off households	■ RWA
City service providers	Masons	■ irfan ■ Rajkumar
	Property developers	■ RK Developers
	Consultants	■ ABE Consulting
	Potential end users - farmers/industries	■ Thermaco india private limited
Donor Agencies	BMGF	■ BMGF-India
	WB	■ WB- Chennai

Interest-Influence Mapping

The scoring scale for Interest and Influence of FSM stakeholders consists of 6 levels – Unknown, Little or None, Some, Moderate, High and Crucial.

Interest is characterized by the stakeholders' needs, constraints and problems being a priority in the FSM strategy. Influence is the power that stakeholders have on the project i.e. in terms of controlling the decision-making process and facilitating the implementation

You can view the relative positioning of the stakeholders in the Interest-Influence Matrix based on the rating given online in the following figure.



Recommendations

The stakeholders are classified into four groups based on the positioning in the interest-influence matrix. A set of guidelines for collaboration for each category of stakeholder are provided below.

High Interest + High Influence

These stakeholders should be closely involved throughout the preparation and implementation of the project to ensure their support for the project. It is recommended that these stakeholders are utilized for “Consultation, Collaboration & Delegation of responsibilities”.

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
Local Government	Local government/local municipal authority	■ Municipal Engineer ■ City Commissioner
	Regional municipal authority	■ CMA
	Political party – ruling	■ XI
Donor Agencies	BMGF	■ BMGF-India
	WB	■ WB- Chennai
Key Representatives of the society	Media	■ CNN
	Better-off households	■ RWA
	Academia	■ VIT

High Interest + Low Influence

Stakeholders of low influence and high interest must be “consulted” and these stakeholders have the potential to be “Empowered” with responsibilities..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
City service providers	Consultants	■ ABE Consulting
	Property developers	■ RK Developers

	Potential end users - farmers/industries	Thermaco india private limited
Local Government	Regional municipal authority	PWD
	Mayors	Sivasubramanian
	Political party – opposition	X2

High Influence + Low Interest

These stakeholders may be consulted , but must be well “informed” about project progress..
In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
Key Representatives of the society	Poor households	ammani society RK puram
	NGOs/CBOs/welfare groups	Uplift

Low Influence + Low Interest

These stakeholders may be “informed” about the project progress at key stages of the project lifecycle..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
City service providers	Masons	Rajkumar irfan
National Government	Ministry of Environment, Forest and Climate Change	MoEFCC
	Ministry of Housing and Urban Affairs	MoHUA
Local Government	Regional municipal authority	RDMA
	Political party – opposition	X3

[Click to view knowledge materials that are most relevant to your city.](#)