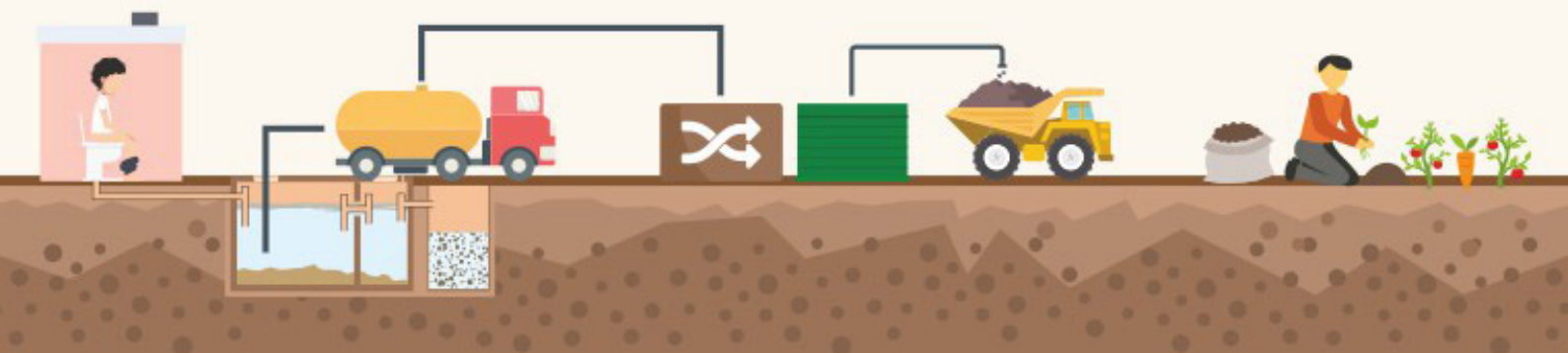
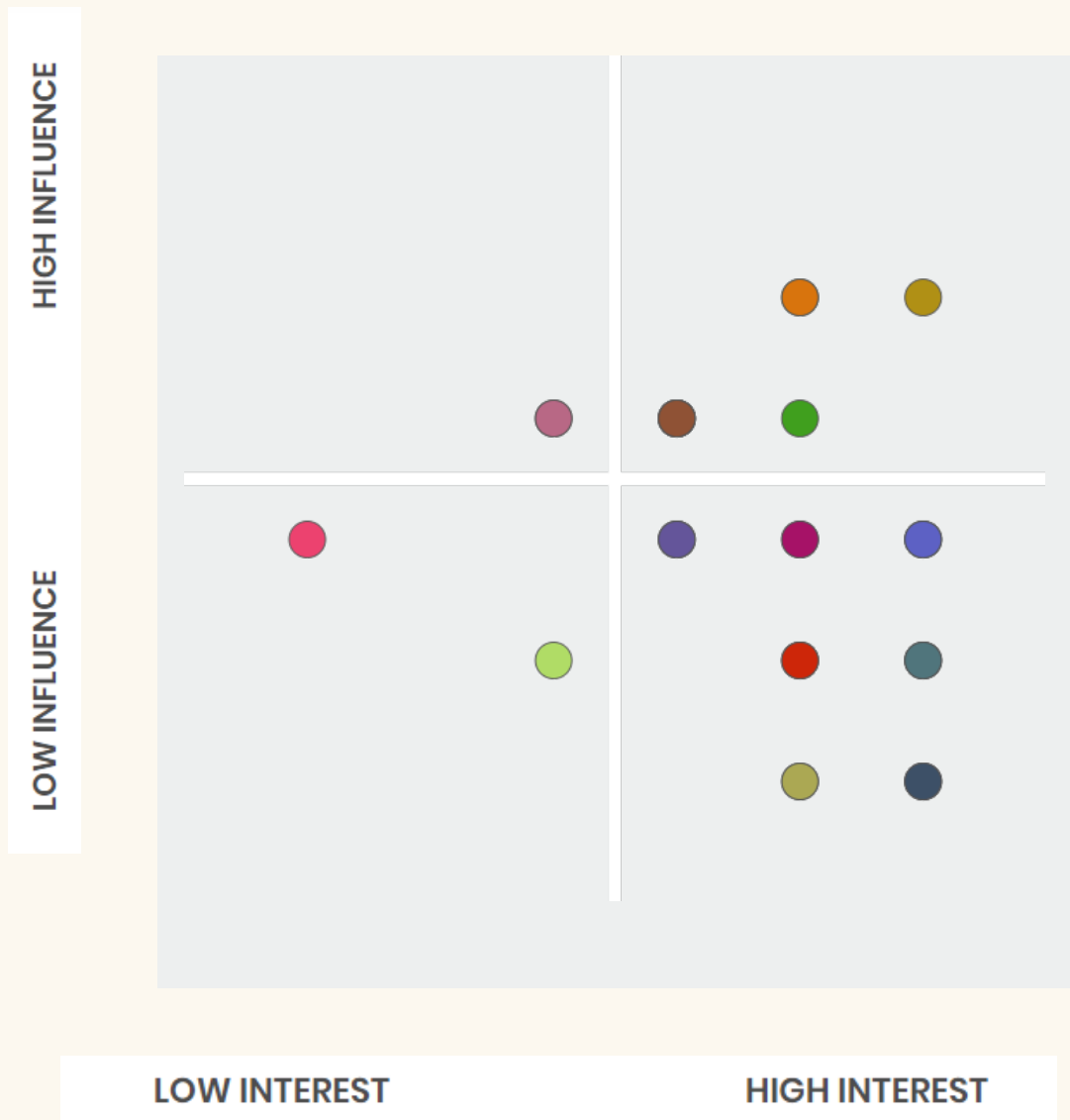


Stakeholder Engagement Report

Sirajganj Paurashava



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Sirajganj Paurashava

23 April 2019

Produced By: Aziz, ITN-BUET, Sirajganj Paurashava, Sirajganj, Bangladesh.

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Stakeholder engagement planning helps you identify and classify stakeholders in the FSM ecosystem based on their level of interest and influence. It also provides broad guidelines for engagement for each category of stakeholders. Stakeholders offer value to their local FSM ecosystem in the following ways:

- Play a vital role across the FSM value chain (construction of toilets/desludging services/treatment/sale or safe disposal of treated sanitation products) such as infrastructure development, service delivery, planning, financing, regulation, capacity building, monitoring, IEC/BCC.
- Be a beneficiary at any part of the value chain.
- Learn/support/oppose the overall implementation of the FSM project.

Basic Information about your city:

- City Name: Sirajganj Paurashava
- State: Sirajganj
- Country: Bangladesh
- Total Population: 50000

| Typology | Stakeholder Types | Stakeholder Names |
|------------------------------------|--------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| National Government | National legislators |  Local Member of Parliament |
| Local Government | Mayors |  Mayor |
| | Local government/local municipal authority |  CEO  Secretary  Executive Engineer |
| Key Representatives of the society | NGOs/CBOs/welfare groups |  Press club  community leaders  Religious leaders  CBOs  Local NGOs |
| | Poor households |  LIC people  slum dwellers |
| | Workers union |  sweepers community |
| | Media |  Journalist |

| | | |
|------------------------|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Academia |  School (primary and secondary) |
| City service providers | Property developers |  Houseowner |
| | Consultants |  National level consulting firm |
| | Landlords |  Paurashava |
| | Potential end users - farmers/industries |  DoE district officer  DAE district officer  farmer |
| | Small business owners (general) |  local private organization |
| | Sewerage/treatment plant engineers |  DPHE engineer  Paurashava engineer |
| | Sweepers/sanitation laborers |  manual emptier |
| | Mechanical and manual emptiers |  Paurashava operated  private sector |
| | Masons |  Imarat Nirman Workers association |
| Donor Agencies | BMGF |  BMGF |
| | WB |  WB |
| | ADB |  ADB |
| | GoB |  MoLGRDC |

Interest-Influence Mapping

The scoring scale for Interest and Influence of FSM stakeholders consists of 6 levels – Unknown, Little or None, Some, Moderate, High and Crucial.

Interest is characterized by the stakeholders' needs, constraints and problems being a priority in the FSM strategy. Influence is the power that stakeholders have on the project i.e. in terms of controlling the decision-making process and facilitating the implementation

You can view the relative positioning of the stakeholders in the Interest-Influence Matrix based on the rating given online in the following figure.












Recommendations

The stakeholders are classified into four groups based on the positioning in the interest-influence matrix. A set of guidelines for collaboration for each category of stakeholder are provided below.

High Interest + High Influence

These stakeholders should be closely involved throughout the preparation and implementation of the project to ensure their support for the project. It is recommended that these stakeholders are utilized for “Consultation, Collaboration & Delegation of responsibilities”.



In your local scenario, they are:


















| Typology | Stakeholder Types | Stakeholder Names |
|------------------------------------|------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Donor Agencies | ADB |  ADB |
| | BMGF |  BMGF |
| | GoB |  MoLGRDC |
| Key Representatives of the society | NGOs/CBOs/welfare groups |  community leaders  Local NGOs  Religious leaders |
| | Academia |  School (primary and secondary) |
| City service providers | Sewerage/treatment plant engineers |  DPHE engineer |
| | Mechanical and manual emptiers |  Paurashava operated |

High Interest + Low Influence

Stakeholders of low influence and high interest must be “consulted” and these stakeholders have the potential to be “Empowered” with responsibilities..


In your local scenario, they are:

| Typology | Stakeholder Types | Stakeholder Names |
|------------------|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Local Government | Local government/local |  CEO  Executive |

| | | |
|------------------------------------|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | municipal authority | Engineer  Secretary |
| | Mayors |  Mayor |
| City service providers | Potential end users - farmers/industries |  DAE district officer  DoE district officer  farmer |
| | Property developers |  Houseowner |
| | Masons |  Imarat Nirman Workers association |
| | Small business owners (general) |  local private organization |
| | Sweepers/sanitation laborers |  manual emptier |
| | Landlords |  Paurashava |
| | Sewerage/treatment plant engineers |  Paurashava engineer |
| | Mechanical and manual emptiers |  private sector |
| Key Representatives of the society | Media |  Journalist |
| | NGOs/CBOs/welfare groups |  Press club |
| | Workers union |  sweepers community |
| National Government | National legislators |  Local Member of Parliament |
| Donor Agencies | WB |  WB |

High Influence + Low Interest

These stakeholders may be consulted , but must be well “informed” about project progress..
In your local scenario, they are:

| Typology | Stakeholder Types | Stakeholder Names |
|------------------------------------|--------------------------|--------------------------------------------------------------------------------------------|
| Key Representatives of the society | NGOs/CBOs/welfare groups |  CBOs |
| | | |

| | | |
|------------------------|-------------|----------------------------------|
| City service providers | Consultants | ■ National level consulting farm |
|------------------------|-------------|----------------------------------|

Low Influence + Low Interest

These stakeholders may be “informed” about the project progress at key stages of the project lifecycle..

In your local scenario, they are:

| Typology | Stakeholder Types | Stakeholder Names |
|------------------------------------|-------------------|------------------------------|
| Key Representatives of the society | Poor households | ■ LIC people ■ slum dweelers |

[Click to view knowledge materials that are most relevant to your city](#)