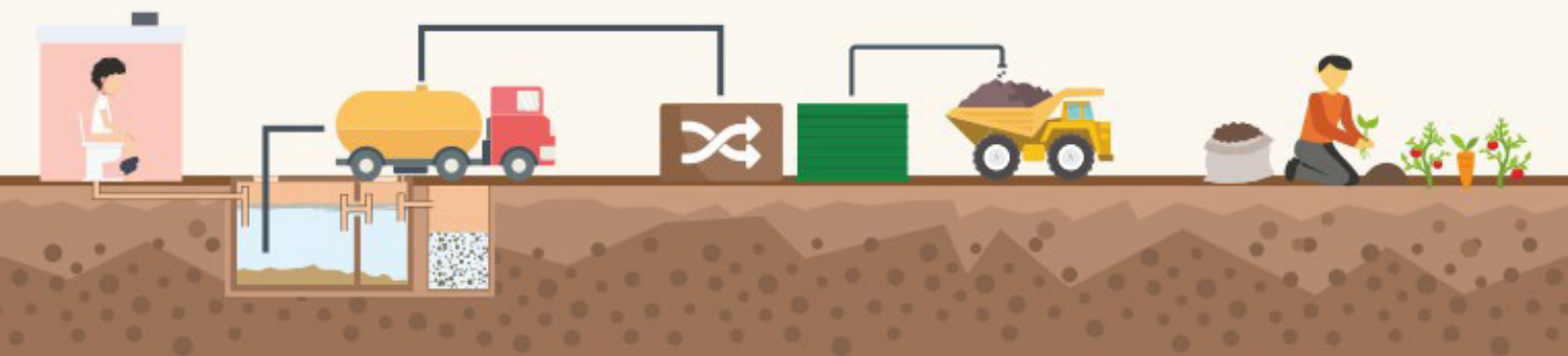
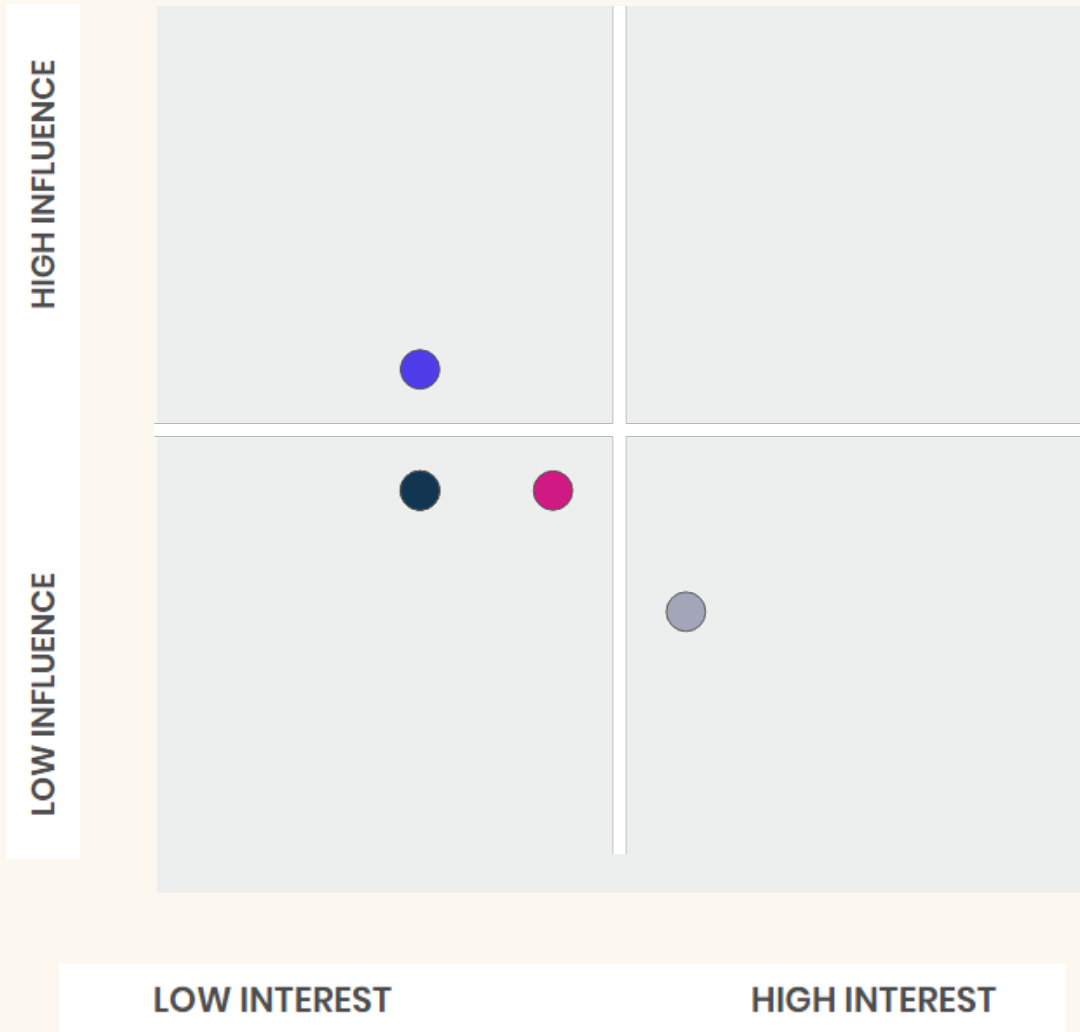


# Stakeholder Engagement Report

## Kumbakonam



# Stakeholder Engagement Report

## Kumbakonam

10 April 2019

Produced By: Anusuya, OLIGARCY, Kumbakonam, Tamil Nadu, India.

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Stakeholder engagement planning helps you identify and classify stakeholders in the FSM ecosystem based on their level of interest and influence. It also provides broad guidelines for engagement for each category of stakeholders. Stakeholders offer value to their local FSM ecosystem in the following ways:

- Play a vital role across the FSM value chain (construction of toilets/desludging services/treatment/sale or safe disposal of treated sanitation products) such as infrastructure development, service delivery, planning, financing, regulation, capacity building, monitoring, IEC/BCC.
- Be a beneficiary at any part of the value chain.
- Learn/support/oppose the overall implementation of the FSM project.

### Basic Information about your city:

- City Name: Kumbakonam
- State: Tamil Nadu
- Country: India
- Total Population: 10000

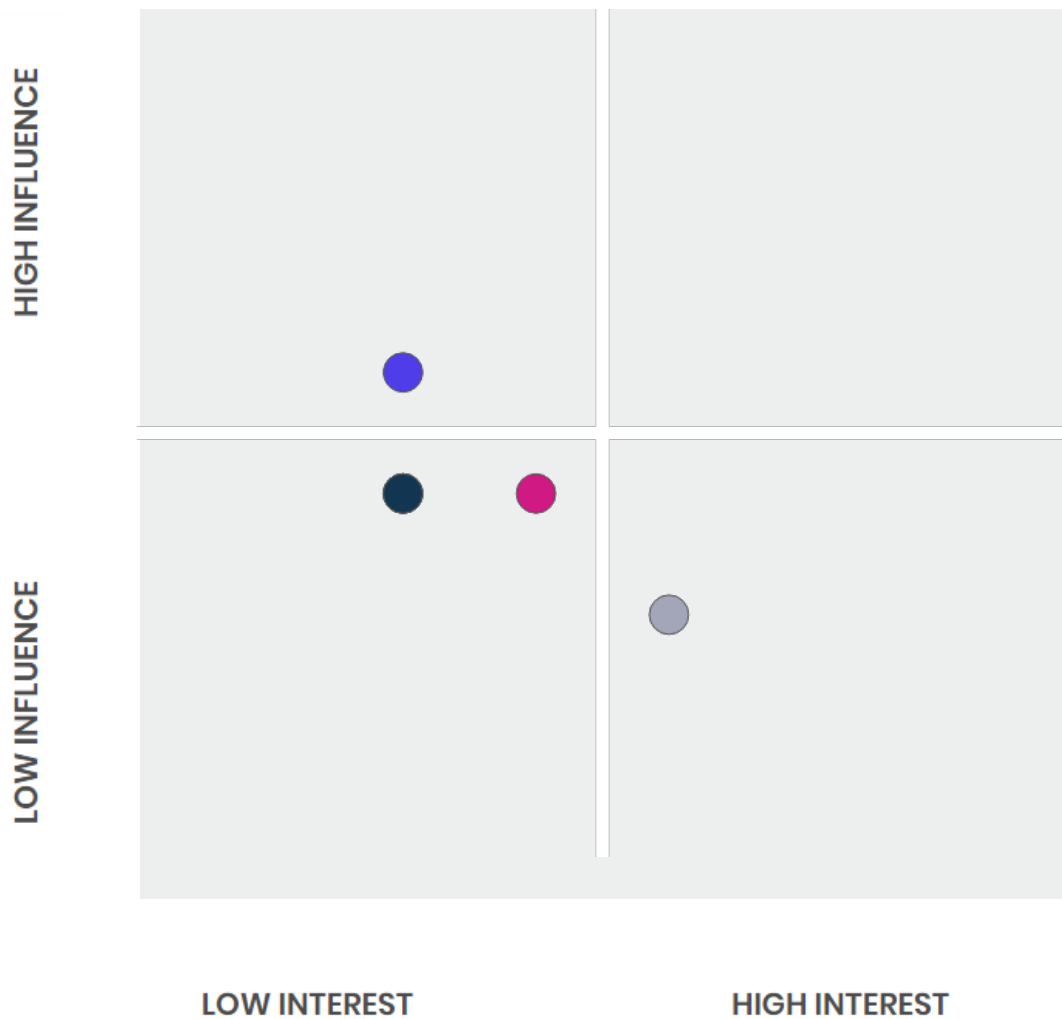
Typology	Stakeholder Types	Stakeholder Names
National Government	Ministry of public works	■ A
	Ministry of finance	■ B
	Ministry of public housing	■ C
	National legislators	■ D
	ss	■ abc
Local Government	Mayors	■ a
Key Representatives of the society	Poor households	■ b

# Interest-Influence Mapping

The scoring scale for Interest and Influence of FSM stakeholders consists of 6 levels – Unknown, Little or None, Some, Moderate, High and Crucial.

Interest is characterized by the stakeholders' needs, constraints and problems being a priority in the FSM strategy. Influence is the power that stakeholders have on the project i.e. in terms of controlling the decision-making process and facilitating the implementation

You can view the relative positioning of the stakeholders in the Interest-Influence Matrix based on the rating given online in the following figure.



## Recommendations

The stakeholders are classified into four groups based on the positioning in the interest-influence matrix. A set of guidelines for collaboration for each category of stakeholder are provided below.

### High Interest + Low Influence

Stakeholders of low influence and high interest must be “consulted” and these stakeholders have the potential to be “Empowered” with responsibilities..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
National Government	Ministry of public works	■ A

### High Influence + Low Interest

These stakeholders may be consulted , but must be well “informed” about project progress..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
Key Representatives of the society	Poor households	■ b

### Low Influence + Low Interest

These stakeholders may be “informed” about the project progress at key stages of the project lifecycle..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
Local Government	Mayors	■ a
National Government	ss	■ abc
	Ministry of finance	■ B

	Ministry of public housing	■ C
	National legislators	■ D

[Click to view knowledge materials that are most relevant to your city](#)