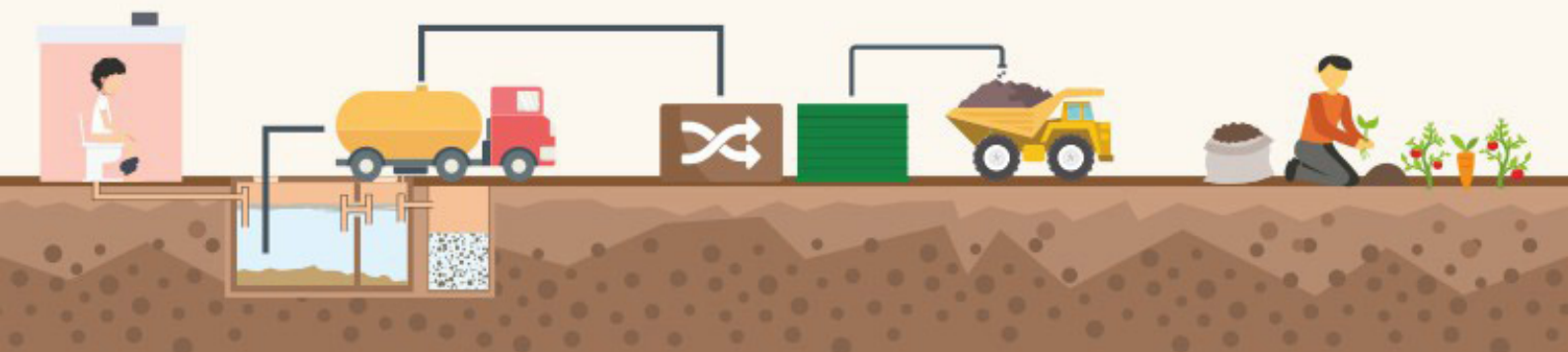
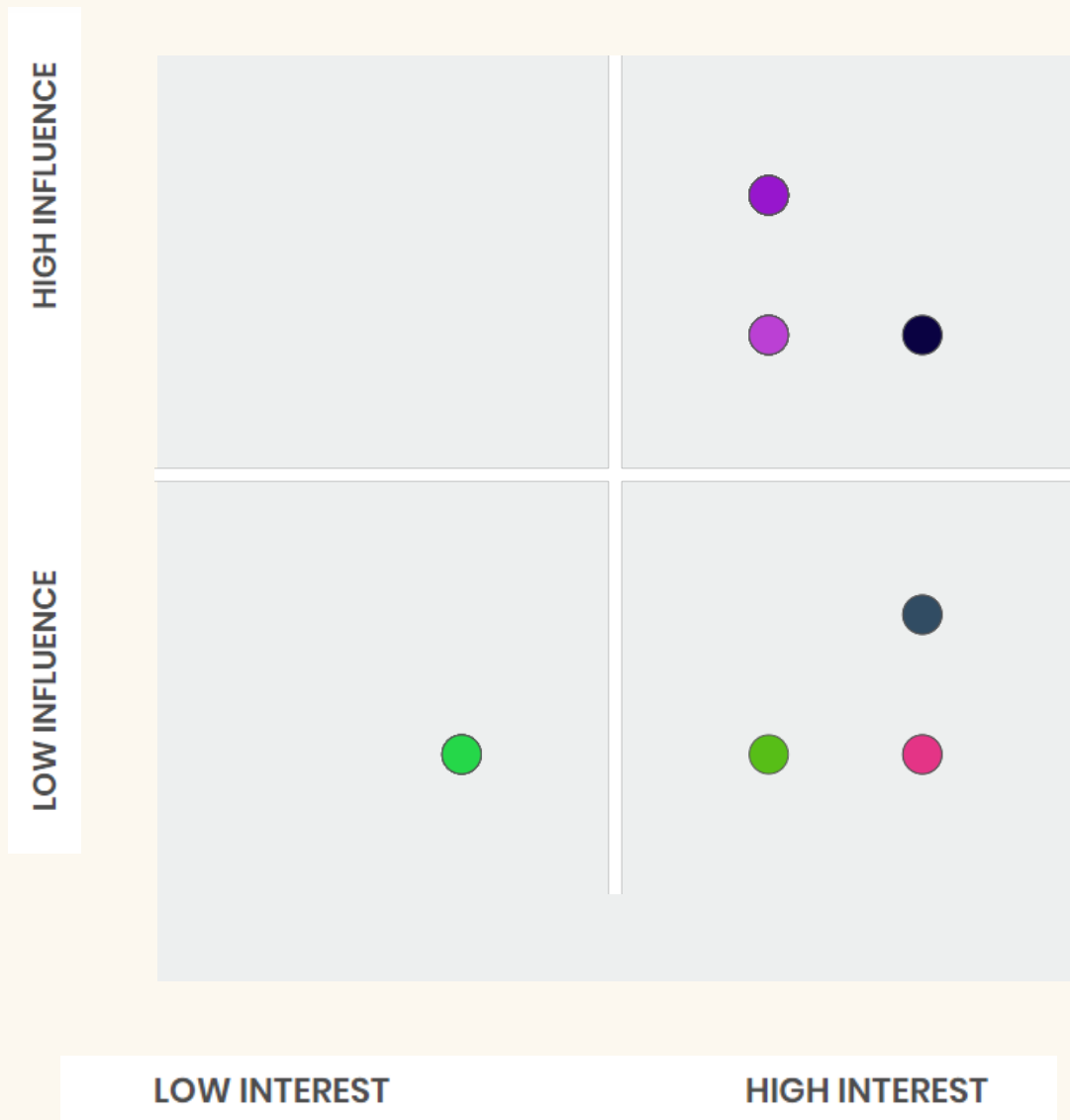


# Stakeholder Engagement Report

## Nyeri



# Stakeholder Engagement Report

## Nyeri

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**Stakeholder engagement planning** helps you identify and classify stakeholders in the FSM ecosystem based on their level of interest and influence. It also provides broad guidelines for engagement for each category of stakeholders. Stakeholders offer value to their local FSM ecosystem in the following ways:

- Play a vital role across the FSM value chain (construction of toilets/desludging services/treatment/sale or safe disposal of treated sanitation products) such as infrastructure development, service delivery, planning, financing, regulation, capacity building, monitoring, IEC/BCC.
- Be a beneficiary at any part of the value chain.
- Learn/support/oppose the overall implementation of the FSM project.

## Basic Information about your city:

- **City Name:** Nyeri
- **State:** Central
- **Country:** Kenya
- **Total Population:** 50000

Typology	Stakeholder Types	Stakeholder Names
National Government	Ministry of public housing	■ CSPH
	Ministry of public works	■ CSPW
	National legislators	■ CSNL
	Ministry of water S & I	■ CSMWI
	Ministry of Health	■ CSMH
	Ministry of finance	■ CMF
Local Government	Local government/local municipal authority	■ Speaker of the county assembly
	Local legislators	■ chief
	Political party - opposition	■ opposition leader.
	Political party - ruling	■ President

Key Representatives of the society	Poor households	CHAIRMAN COMMITTEE MEMBER
	Better-off households	CHAIRMAN COMMITTEE MEMBER
	NGOs/CBOs/welfare groups	HeadNGOs/CBOs/welfare groups
	Environmentalists	Chief Enviromentalist
	Workers union	Secretary General
	Media	Head of communications
	Academia	Resaercher
City service providers	Mechanical and manual emptiers	Chairperson
	Sweepers/sanitation laborers	Chairperson
	Sewerage/treatment plant engineers	Operators
	Property developers	CEO
	Consultants	CEO
	Medium business owners (general)	Founders
	Large business owners & industrialists (general)	md
	Landlords	landlord /landlady
	Masons	Artisans
	Small business owners (general)	Founders
	Potential end users - farmers/industries	Consumers
Donor Agencies	BMGF	R-BMGF

	WB	■ R-WB
	OXFAM	■ R-OXFAM
	WATER AID	■ R-WATER AID
pwd	County pwd association	■ R-PWD

# Interest-Influence Mapping

The scoring scale for Interest and Influence of FSM stakeholders consists of 6 levels - Unknown, Little or None, Some, Moderate, High and Crucial.

**Interest** is characterized by the stakeholders' needs, constraints and problems being a priority in the FSM strategy. **Influence** is the power that stakeholders have on the project i.e. in terms of controlling the decision-making process and facilitating the implementation

You can view the relative positioning of the stakeholders in the Interest-Influence Matrix based on the rating given online in the following figure.



# Recommendations

The stakeholders are classified into four groups based on the positioning in the interest-influence matrix. A set of guidelines for collaboration for each category of stakeholder are provided below.

## High Interest + High Influence

These stakeholders should be closely involved throughout the preparation and implementation of the project to ensure their support for the project. It is recommended that these stakeholders are utilized for Consultation, Collaboration & Delegation of responsibilities. In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
Key Representatives of the society	Poor households	CHAIRMAN COMMITTEE MEMBER
	Better-off households	CHAIRMAN COMMITTEE MEMBER
	Environmentalists	Chief Environmentalist
	Media	Head of communications
	NGOs/CBOs/welfare groups	Head NGOs/CBOs/welfare groups
	Academia	Researcher
	Workers union	Secretary General
National Government	Ministry of finance	CMF
	Ministry of Health	CSMH
	Ministry of water S & I	CSMWI
	National legislators	CSNL
	Ministry of public works	CSPW
City service providers	Property developers	CEO
	Consultants	CEO
	Medium business owners (general)	Founders

	Large business owners & industrialists (general)	■ md
Local Government	Local legislators	■ chief
	Political party - opposition	■ opposition leader.
	Political party - ruling	■ President
Donor Agencies	BMGF	■ R-BMGF
	OXFAM	■ R-OXFAM
	WATER AID	■ R-WATER AID
	WB	■ R-WB

## High Interest + Low Influence

Stakeholders of low influence and high interest must be consulted and these stakeholders have the potential to be Empowered with responsibilities..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
City service providers	Masons	■ Artisans
	Potential end users - farmers/industries	■ Consumers
	Small business owners (general)	■ Founders
	Landlords	■ landlord /landlady
pwd	County pwd association	■ R-PWD

## Low Influence + Low Interest

These stakeholders may be informed about the project progress at key stages of the project lifecycle..

In your local scenario, they are:



Typology	Stakeholder Types	Stakeholder Names
City service providers	Mechanical and manual emptiers	■ Chairperson
	Sweepers/sanitation laborers	■ Chairperson
	Sewerage/treatment plant engineers	■ Operators
National Government	Ministry of public housing	■ CSPH
Local Government	Local government/local municipal authority	■ Speaker of the county assembly

[Click to view knowledge materials that are most relevant to your city.](#)