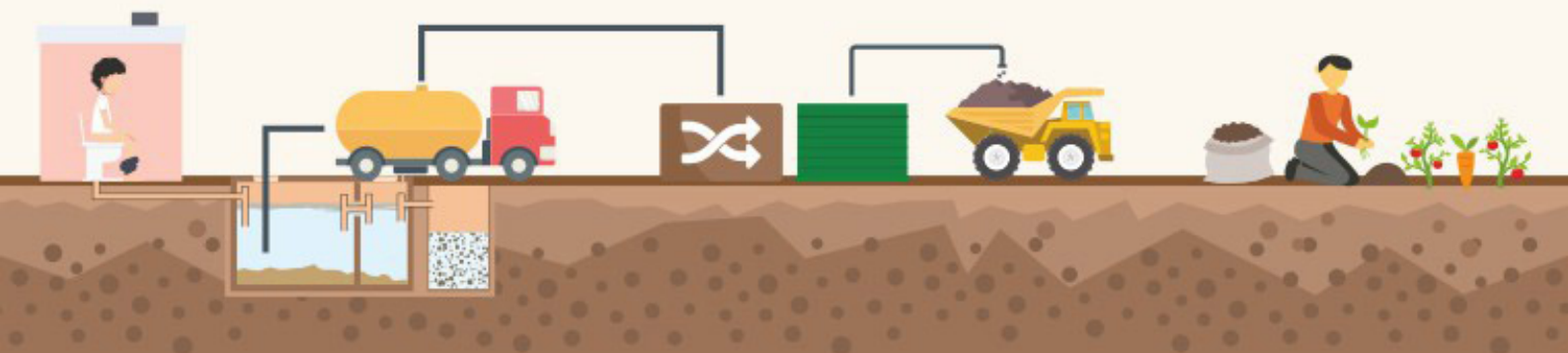
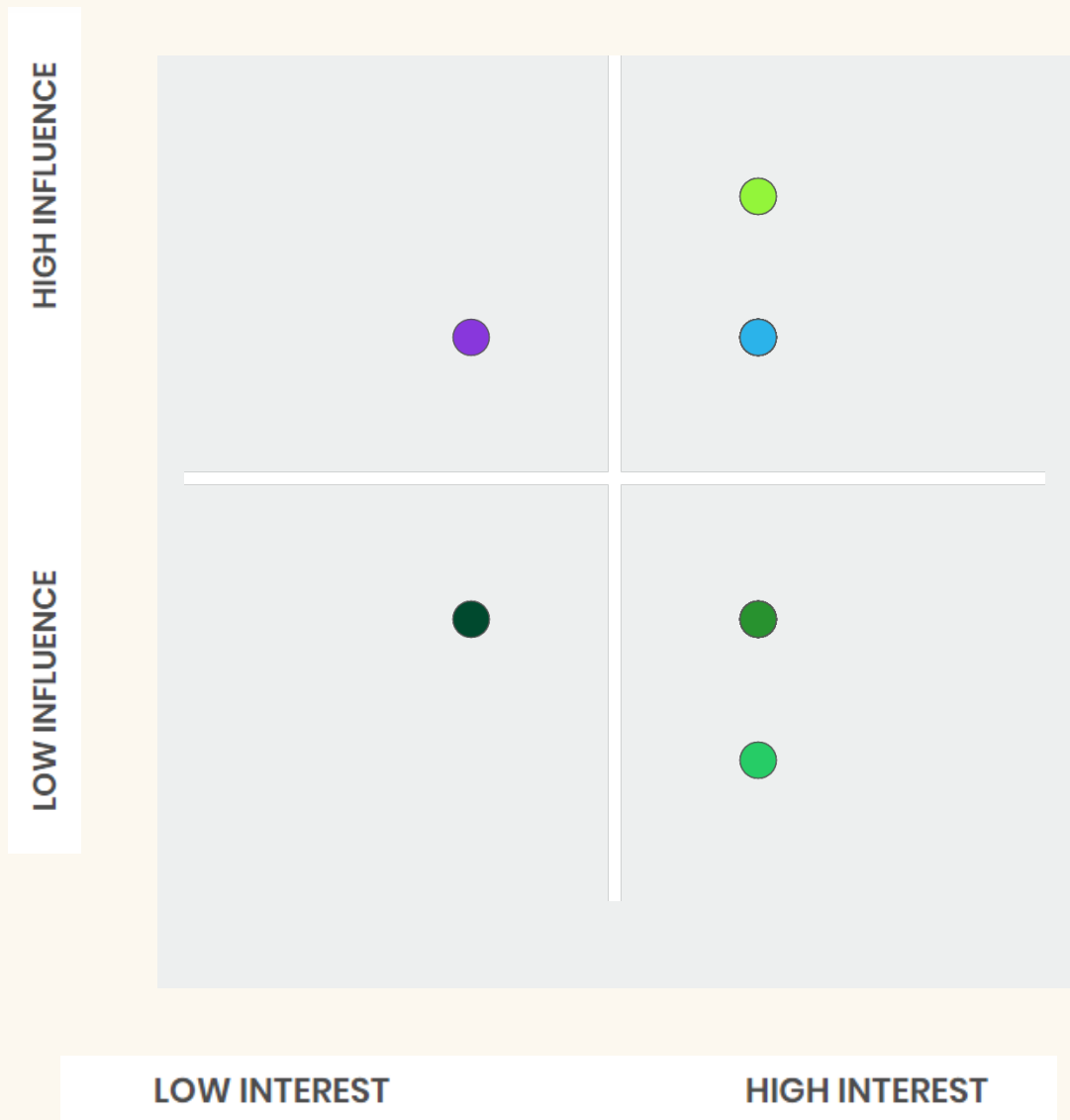


Stakeholder Engagement Report Malindi



Stakeholder Engagement Report

Malindi

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Stakeholder engagement planning helps you identify and classify stakeholders in the FSM ecosystem based on their level of interest and influence. It also provides broad guidelines for engagement for each category of stakeholders. Stakeholders offer value to their local FSM ecosystem in the following ways:

- Play a vital role across the FSM value chain (construction of toilets/desludging services/treatment/sale or safe disposal of treated sanitation products) such as infrastructure development, service delivery, planning, financing, regulation, capacity building, monitoring, IEC/BCC.
- Be a beneficiary at any part of the value chain.
- Learn/support/oppose the overall implementation of the FSM project.

Basic Information about your city:

- **City Name:** Malindi
- **State:** Coast
- **Country:** Kenya
- **Total Population:** 350000

Typology	Stakeholder Types	Stakeholder Names
National Government	NEMA	<ul style="list-style-type: none"> Environmentalists County NEMA officers
	Ministry of public works	<ul style="list-style-type: none"> Architect Quantity surveyor Mechanical engineer structural engineer
	Ministry of finance	<ul style="list-style-type: none"> Controller of budgets
	Ministry of public housing	<ul style="list-style-type: none"> Development control
	National legislators	<ul style="list-style-type: none"> Area Member of parliament Senetor Women Rep
	Ministry of Interior Coordination	<ul style="list-style-type: none"> CCs DCCs Chiefs
	Ministry of Water and Sanitation	<ul style="list-style-type: none"> CWWDA

Key Representatives of the society	Better-off households	<ul style="list-style-type: none"> ■ medium income households ■ business men
	Academia	<ul style="list-style-type: none"> ■ Water and Sewerage Engineers ■ Civil engineers ■ Staticians ■ TUM ■ kenya water annd research institute ■ pwani university ■ kemri
	Media	<ul style="list-style-type: none"> ■ citizen ■ kbc ■ ntv ■ lulu fm
	Poor households	<ul style="list-style-type: none"> ■ women ■ vulenarable teams ■ physically challenged
	NGOs/CBOs/welfare groups	<ul style="list-style-type: none"> ■ sanivation ■ washreb ■ wsup
	Environmentalists	<ul style="list-style-type: none"> ■ nema experts
	Workers union	<ul style="list-style-type: none"> ■ kotu ■ civil servants union
Donor Agencies	WATER AID	<ul style="list-style-type: none"> ■ water trust fund
	WB	<ul style="list-style-type: none"> ■ wsdb
County Government	roads and public works	<ul style="list-style-type: none"> ■ architects ■ engineers ■ qs
	health department	<ul style="list-style-type: none"> ■ public health officers
	water and environment	<ul style="list-style-type: none"> ■ social and community mobilizers ■ engineers

	lands and physical planning	<ul style="list-style-type: none"> ■ surveyors ■ town planner
Community(end user)	kilifians	<ul style="list-style-type: none"> ■ both working and business and families
Political class	area mp	<ul style="list-style-type: none"> ■ kilifi south ■ kilifi north ■ malindi ■ kaloleni ■ rabai ■ magari ■ ganze
	mca	<ul style="list-style-type: none"> ■ ward representative on planning area
	governor	<ul style="list-style-type: none"> ■ his excellency the governor

Interest-Influence Mapping

The scoring scale for Interest and Influence of FSM stakeholders consists of 6 levels - Unknown, Little or None, Some, Moderate, High and Crucial.

Interest is characterized by the stakeholders' needs, constraints and problems being a priority in the FSM strategy. **Influence** is the power that stakeholders have on the project i.e. in terms of controlling the decision-making process and facilitating the implementation

You can view the relative positioning of the stakeholders in the Interest-Influence Matrix based on the rating given online in the following figure.



Recommendations

The stakeholders are classified into four groups based on the positioning in the interest-influence matrix. A set of guidelines for collaboration for each category of stakeholder are provided below.

High Interest + High Influence

These stakeholders should be closely involved throughout the preparation and implementation of the project to ensure their support for the project. It is recommended that these stakeholders are utilized for Consultation, Collaboration & Delegation of responsibilities. In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
National Government	NEMA	■ County NEMA officers
	National legislators	■ Senetor ■ Area Member of parliament ■ Women Rep
	Ministry of Interior Coordination	■ Chiefs
	Ministry of finance	■ Controller of budgets
	Ministry of Water and Sanitation	■ CWWDA
	Ministry of public housing	■ Development control
County Government	roads and public works	■ architects ■ engineers ■ qs
	water and environment	■ engineers ■ social and community mobilizers
	lands and physical planning	■ surveyors ■ town planner
Key Representatives of the society	Better-off households	■ business men
	Media	■ citizen ■ kbc ■ lulu fm ■ ntv
	Workers union	■ civil servants union ■ kotu
	Environmentalists	■ nema experts

Political class	area mp	■ ganze ■ kaloleni ■ kilifi north ■ magarini ■ malindi ■ rabai
	governor	■ his excellency the governor
	mca	■ ward representative on planning area
Donor Agencies	WATER AID	■ water trust fund
	WB	■ wsdb

High Interest + Low Influence

Stakeholders of low influence and high interest must be consulted and these stakeholders have the potential to be Empowered with responsibilities..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
National Government	Ministry of public works	■ Architect ■ Mechanical engineer ■ Quantity surveyor ■ structural engineer
	Ministry of Interior Coordination	■ CCs ■ DCCs
Community(end user)	kilifians	■ both working and business and families
Key Representatives of the society	Academia	■ Civil engineers ■ kemri ■ kenya water and research institute ■ pwani university ■ Staticians ■ TUM ■ Water and Sewerage Engineers
	Poor households	■ physically challenged ■ vulenarable teams ■ women

	NGOs/CBOs/welfare groups	■ sanivation ■ washreb ■ wsup
County Government	health department	■ public health officers

High Influence + Low Interest

These stakeholders may be consulted, but must be well informed about project progress..
 In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
National Government	NEMA	■ Environmentalists

Low Influence + Low Interest

These stakeholders may be informed about the project progress at key stages of the project lifecycle..
 In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
Political class	area mp	■ kilifi south
Key Representatives of the society	Better-off households	■ medium income households

[Click to view knowledge materials that are most relevant to your city](#)