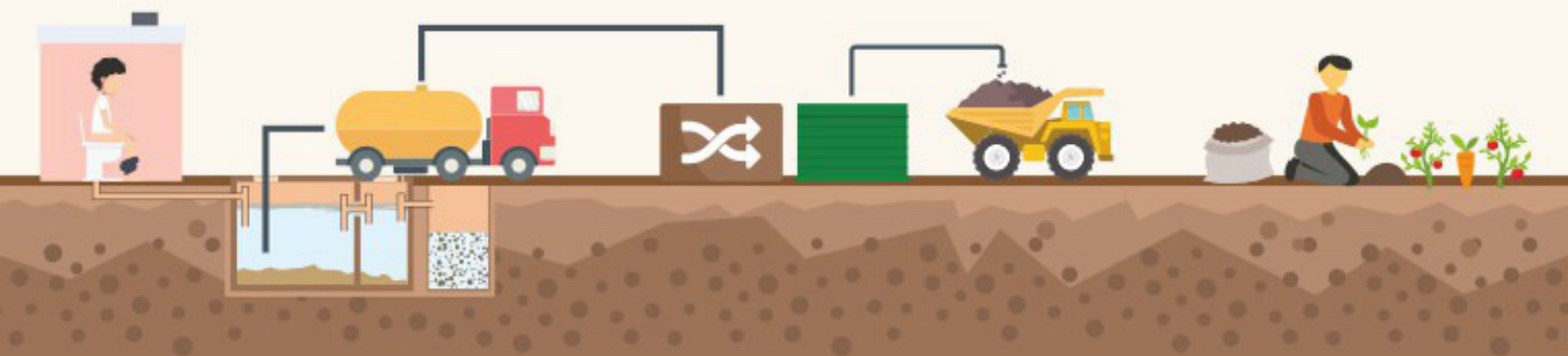
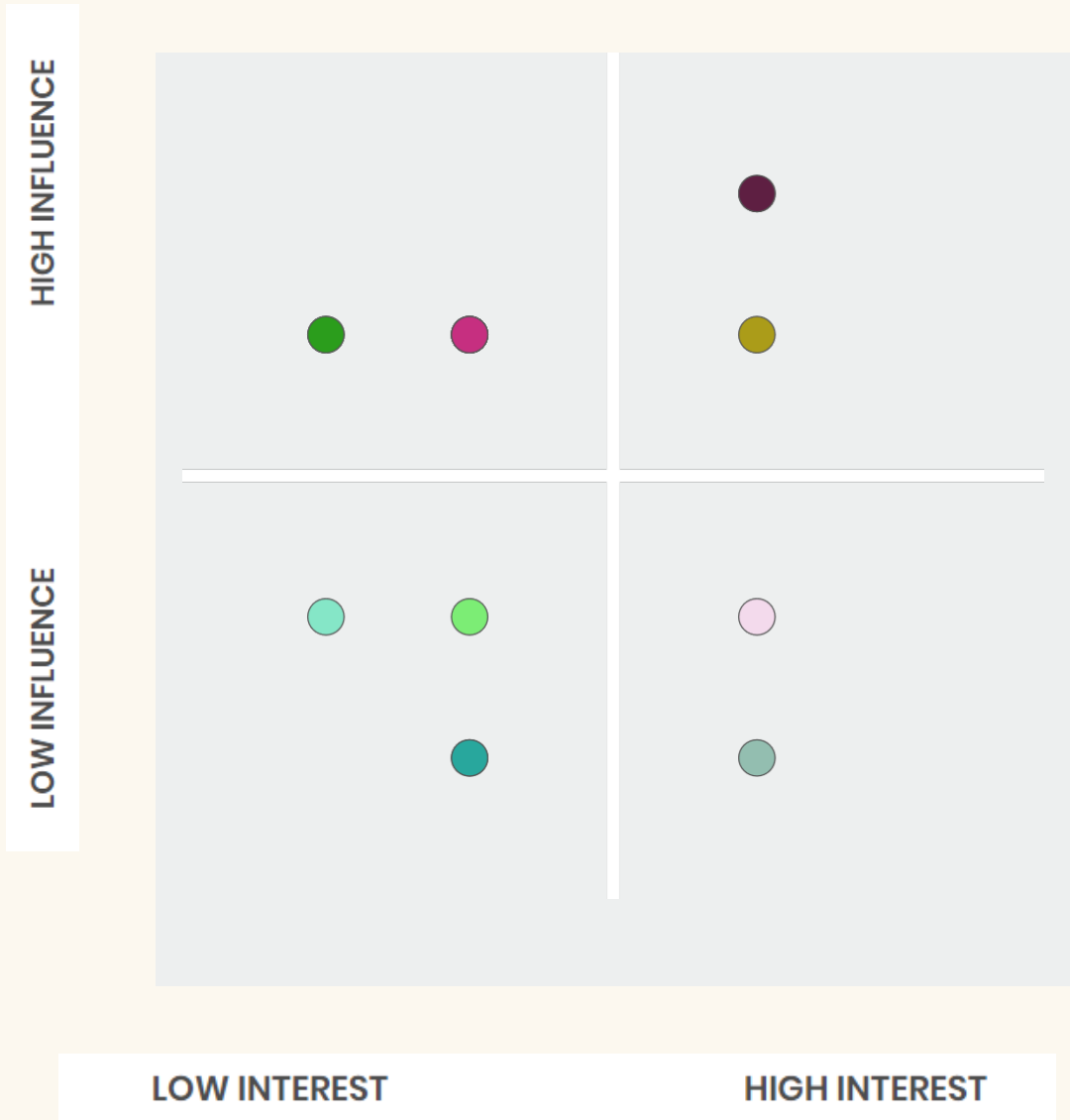


Stakeholder Engagement Report

Thrissur



Stakeholder Engagement Report

Thrissur

20 January 2021

Produced By: Thulasi, University, Thrissur, Kerala, India.

© Copyright

All FSM Toolbox materials are freely available following the open-source concept for capacity development and non-profit use, so long as proper acknowledgement of the source is made when used. Users should always give credit in citations to the original author, source and copyright holder.

Please visit us on www.fsmttoolbox.com



Stakeholder engagement planning helps you identify and classify stakeholders in the FSM ecosystem based on their level of interest and influence. It also provides broad guidelines for engagement for each category of stakeholders. Stakeholders offer value to their local FSM ecosystem in the following ways:

- Play a vital role across the FSM value chain (construction of toilets/desludging services/treatment/sale or safe disposal of treated sanitation products) such as infrastructure development, service delivery, planning, financing, regulation, capacity building, monitoring, IEC/BCC.
- Be a beneficiary at any part of the value chain.
- Learn/support/oppose the overall implementation of the FSM project.

Basic Information about your city:

- **City Name:** Thrissur
- **State:** Kerala
- **Country:** India
- **Total Population:** 315000

Typology	Stakeholder Types	Stakeholder Names
Local Government	Political party - opposition	■ opposition party
	Political party - ruling	■ Ruling party
	Local government/local municipal authority	■ city corporation
	Local legislators	■ ward representatives
	Mayors	■ Mayor
City service providers	Property developers	■ property developers
	Potential end users - farmers/industries	■ end users farmers
	Masons	■ Mason
	Mechanical and manual emptiers	■ Truck operators
	Sweepers/sanitation laborers	■ sanitation workers

	Consultants	■ NGO
	Sewerage/treatment plant engineers	■ engineers
Donor Agencies	WB	■ Central / state government
	BMGF	■ foreign funding
University	technical consultant	■ technology transfer

Interest-Influence Mapping

The scoring scale for Interest and Influence of FSM stakeholders consists of 6 levels - Unknown, Little or None, Some, Moderate, High and Crucial.

Interest is characterized by the stakeholders' needs, constraints and problems being a priority in the FSM strategy. **Influence** is the power that stakeholders have on the project i.e. in terms of controlling the decision-making process and facilitating the implementation

You can view the relative positioning of the stakeholders in the Interest-Influence Matrix based on the rating given online in the following figure.



Recommendations

The stakeholders are classified into four groups based on the positioning in the interest-influence matrix. A set of guidelines for collaboration for each category of stakeholder are provided below.

High Interest + High Influence

These stakeholders should be closely involved throughout the preparation and implementation of the project to ensure their support for the project. It is recommended that these stakeholders are utilized for Consultation, Collaboration & Delegation of responsibilities. In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
City service providers	Sewerage/treatment plant engineers	■ engineers
Donor Agencies	BMGF	■ foreign funding
Local Government	Mayors	■ Mayor

High Interest + Low Influence

Stakeholders of low influence and high interest must be consulted and these stakeholders have the potential to be Empowered with responsibilities..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
City service providers	Consultants	■ NGO
University	technical consulatant	■ technology transfer

High Influence + Low Interest

These stakeholders may be consulted, but must be well informed about project progress..

In your local scenario, they are:

--	--	--

Typology	Stakeholder Types	Stakeholder Names
Donor Agencies	WB	■ Central / state government
Local Government	Local government/local municipal authority	■ city corporation
	Political party - opposition	■ opposition party
	Local legislators	■ ward representatives
City service providers	Potential end users - farmers/industries	■ end users farmers
	Mechanical and manual emptiers	■ Truck operators

Low Influence + Low Interest

These stakeholders may be informed about the project progress at key stages of the project lifecycle..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
City service providers	Masons	■ Mason
	Property developers	■ property developers
	Sweepers/sanitation laborers	■ sanitation workers
Local Government	Political party - ruling	■ Ruling party

[Click to view knowledge materials that are most relevant to your city.](#)