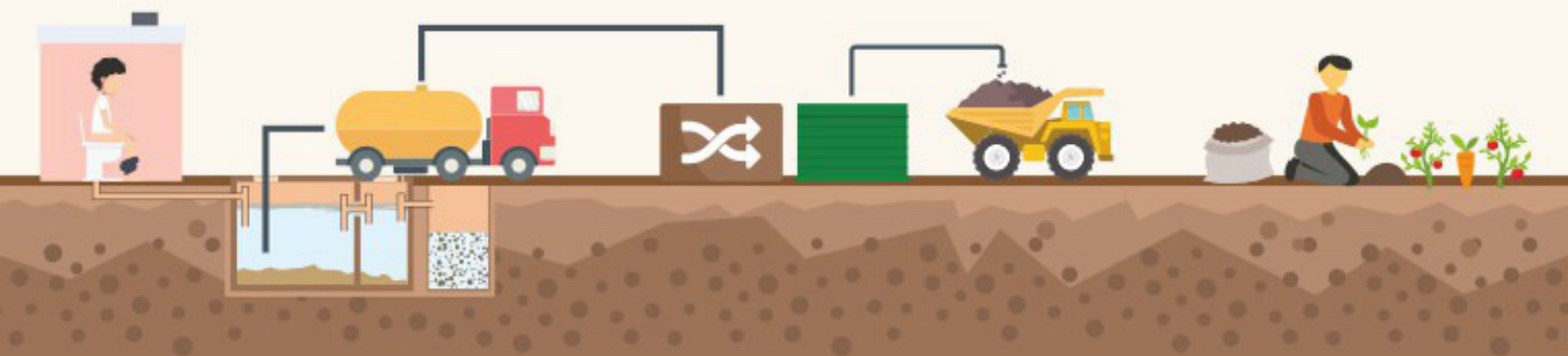
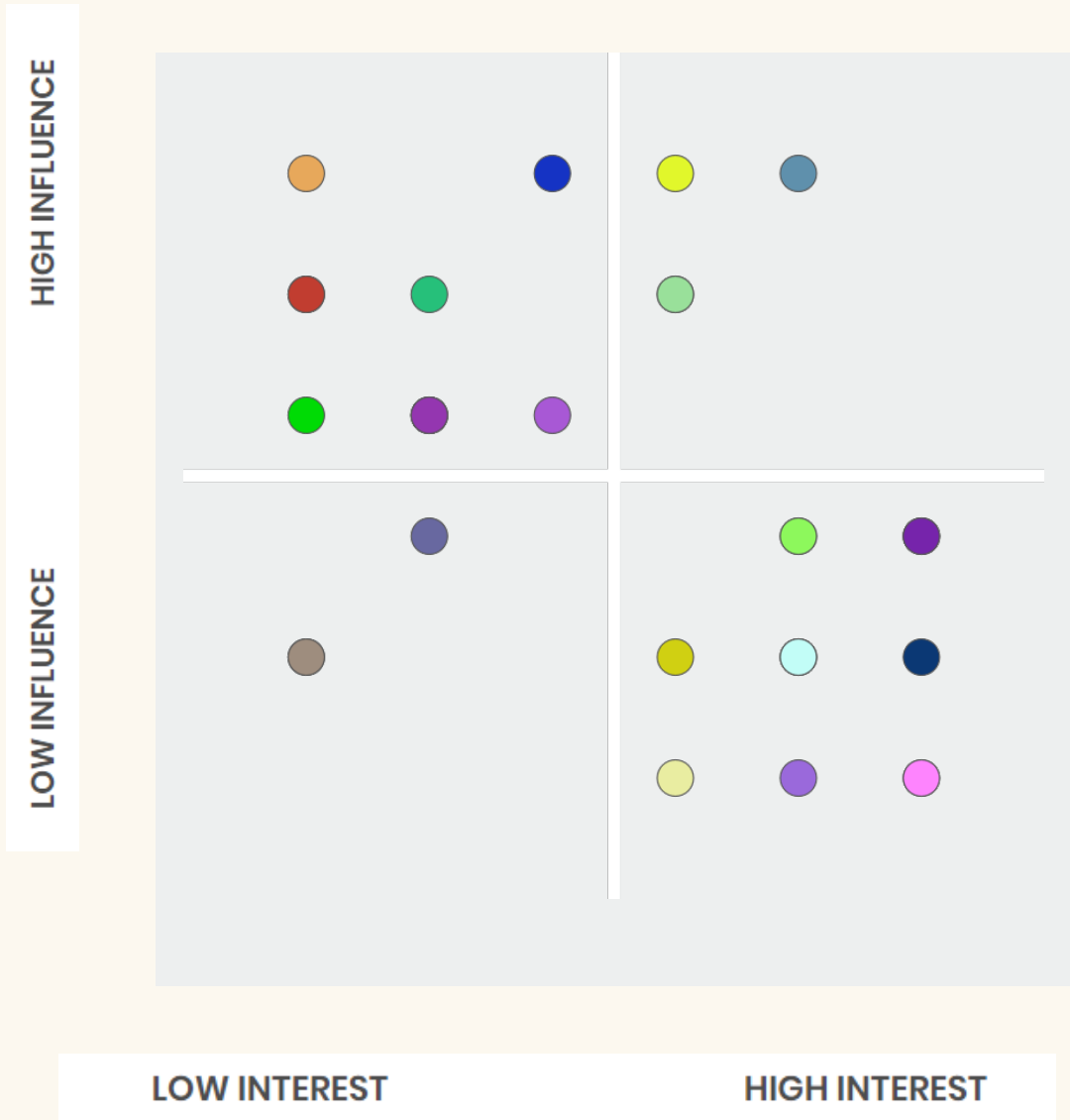


Stakeholder Engagement Report

SG Palaya



Stakeholder Engagement Report

Sg Palaya

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Stakeholder engagement planning helps you identify and classify stakeholders in the FSM ecosystem based on their level of interest and influence. It also provides broad guidelines for engagement for each category of stakeholders. Stakeholders offer value to their local FSM ecosystem in the following ways:

- Play a vital role across the FSM value chain (construction of toilets/desludging services/treatment/sale or safe disposal of treated sanitation products) such as infrastructure development, service delivery, planning, financing, regulation, capacity building, monitoring, IEC/BCC.
- Be a beneficiary at any part of the value chain.
- Learn/support/oppose the overall implementation of the FSM project.

Basic Information about your city:

- City Name: SG Palaya
- State: Bihar
- Country: India
- Total Population: 1000000

Typology	Stakeholder Types	Stakeholder Names
National Government	Ministry of finance	■ 1
	Ministry of public housing	■ 1
	National legislators	■ 1
	Ministry of public works	■ 1
Local Government	Mayors	■ 1
	Local legislators	■ 1
	Local government/local municipal authority	■ 1
	Regional municipal authority	■ 1
	Political party – ruling	■ 1
	Political party – opposition	■ 1

Key Representatives of the society	Media	2
	Academia	1
	Workers union	1
	NGOs/CBOs/welfare groups	1
	Better-off households	1
	Poor households	1
	Environmentalists	1
City service providers	Sewerage/treatment plant engineers	1
	Potential end users - farmers/industries	5
	Landlords	4
	Large business owners & industrialists (general)	3
	Medium business owners (general)	2
	Small business owners (general)	1
	Sweepers/sanitation laborers	1
	Mechanical and manual emptiers	2
	Consultants	2
	Property developers	3
	Masons	3
Donor Agencies	BMGF	6
	WB	5
	OXFAM	4

	WATER AID	■ 4
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Interest-Influence Mapping

The scoring scale for Interest and Influence of FSM stakeholders consists of 6 levels – Unknown, Little or None, Some, Moderate, High and Crucial.

Interest is characterized by the stakeholders' needs, constraints and problems being a priority in the FSM strategy. Influence is the power that stakeholders have on the project i.e. in terms of controlling the decision-making process and facilitating the implementation

You can view the relative positioning of the stakeholders in the Interest-Influence Matrix based on the rating given online in the following figure.



Recommendations

The stakeholders are classified into four groups based on the positioning in the interest-influence matrix. A set of guidelines for collaboration for each category of stakeholder are provided below.

High Interest + High Influence

These stakeholders should be closely involved throughout the preparation and implementation of the project to ensure their support for the project. It is recommended that these stakeholders are utilized for “Consultation, Collaboration & Delegation of responsibilities”.

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
National Government	National legislators	1
Local Government	Mayors	1
	Political party – ruling	1
City service providers	Masons	3

High Interest + Low Influence

Stakeholders of low influence and high interest must be “consulted” and these stakeholders have the potential to be “Empowered” with responsibilities..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
Local Government	Local legislators	1
	Political party – opposition	1
Key Representatives of the society	Better-off households	1
	Workers union	1
City service providers	Sweepers/sanitation laborers	1
	Sewerage/treatment plant engineers	1

	Consultants	■ 2
	Medium business owners (general)	■ 2
	Large business owners & industrialists (general)	■ 3
	Landlords	■ 4
	Potential end users - farmers/industries	■ 5
Donor Agencies	OXFAM	■ 4
	WATER AID	■ 4
	BMGF	■ 6

High Influence + Low Interest

These stakeholders may be consulted, but must be well “informed” about project progress..
In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
National Government	Ministry of public housing	■ 1
Local Government	Regional municipal authority	■ 1
Key Representatives of the society	Poor households	■ 1
	NGOs/CBOs/welfare groups	■ 1
	Environmentalists	■ 1
	Academia	■ 1
	Media	■ 2
City service providers	Small business owners (general)	■ 1
	Mechanical and manual emptiers	■ 2

	Property developers	■ 3
Donor Agencies	WB	■ 5

Low Influence + Low Interest

These stakeholders may be “informed” about the project progress at key stages of the project lifecycle..

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
National Government	Ministry of public works	■ 1
	Ministry of finance	■ 1
Local Government	Local government/local municipal authority	■ 1

[Click to view knowledge materials that are most relevant to your city.](#)