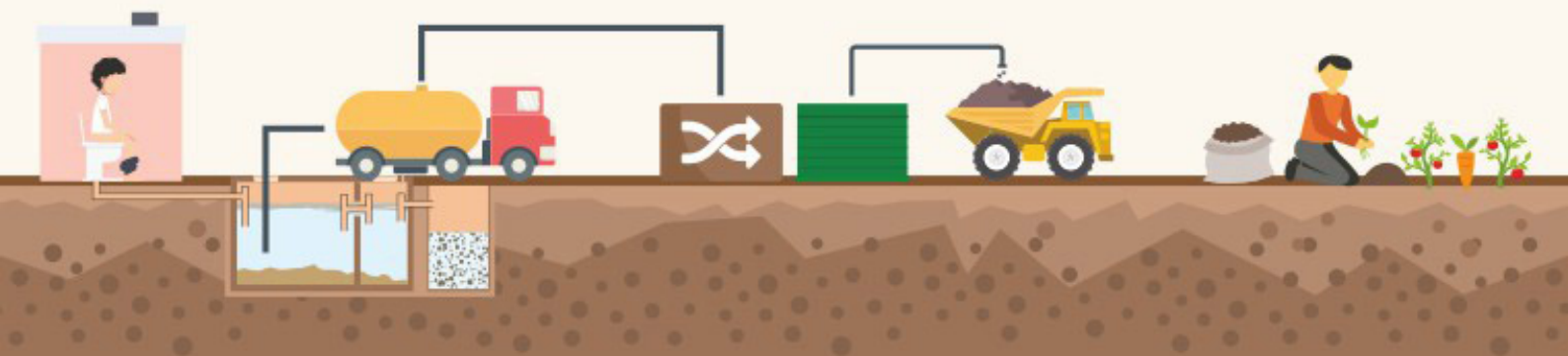
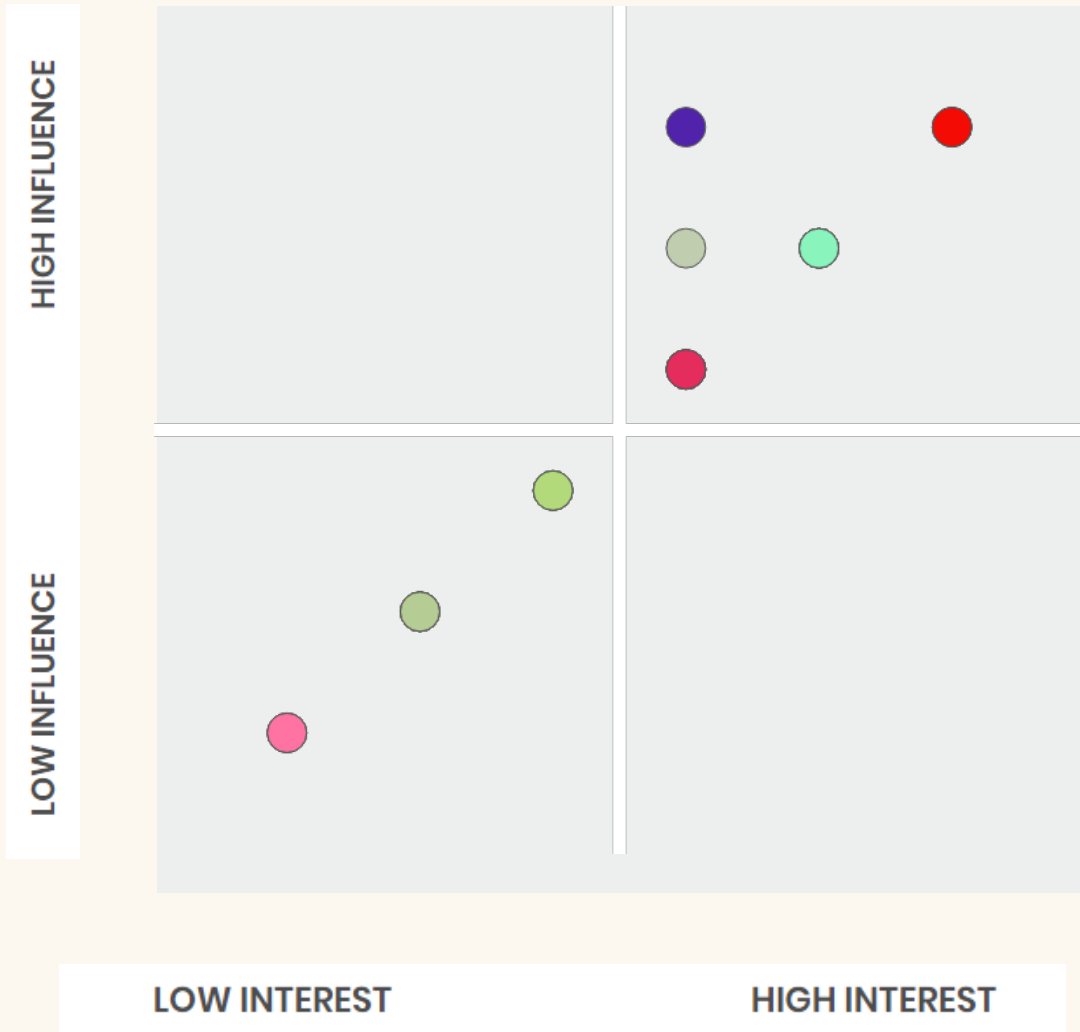


Stakeholder Engagement Report

Trichy



Stakeholder Engagement Report

Trichy

03 April 2019

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Stakeholder engagement planning helps you identify and classify stakeholders in the FSM ecosystem based on their level of interest and influence. It also provides broad guidelines for engagement for each category of stakeholders. Stakeholders offer value to their local FSM ecosystem in the following ways:

- Play a vital role across the FSM value chain (construction of toilets/desludging services/treatment/sale or safe disposal of treated sanitation products) such as infrastructure development, service delivery, planning, financing, regulation, capacity building, monitoring, IEC/BCC.
- Be a beneficiary at any part of the value chain.
- Learn/support/oppose the overall implementation of the FSM project.

Basic Information about your city:

- City Name: Trichy
- State: Tamil Nadu
- Country: India
- Total Population: 100000

Typology	Stakeholder Types	Stakeholder Names
National Government	Ministry of public works	213
	Ministry of public housing	231
	National legislators	123
	Ministry of finance	32
Local Government	Political party – opposition	187
	Political party – ruling	658
	Regional municipal authority	195
	Mayors	564
	Local government/local municipal authority	313
	Local legislators	645

Key Representatives of the society	Poor households	657
	NGOs/CBOs/welfare groups	684
	Better-off households	126
	Environmentalists	657
	Workers union	852
	Academia	218
	Media	369
City service providers	Sewerage/treatment plant engineers	956
	Sweepers/sanitation laborers	327
	Small business owners (general)	321
	Mechanical and manual emptiers	157
	Medium business owners (general)	741
	Consultants	953
	Large business owners & industrialists (general)	659
	Property developers	3325
	Landlords	24
	Masons	751
	Potential end users - farmers/industries	953
Donor Agencies	WATER AID	482
	OXFAM	013
	BMGF	597

	WB	■ 264
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Interest-Influence Mapping

The scoring scale for Interest and Influence of FSM stakeholders consists of 6 levels – Unknown, Little or None, Some, Moderate, High and Crucial.

Interest is characterized by the stakeholders' needs, constraints and problems being a priority in the FSM strategy. Influence is the power that stakeholders have on the project i.e. in terms of controlling the decision-making process and facilitating the implementation

You can view the relative positioning of the stakeholders in the Interest-Influence Matrix based on the rating given online in the following figure.



Recommendations

The stakeholders are classified into four groups based on the positioning in the interest-influence matrix. A set of guidelines for collaboration for each category of stakeholder are provided below.

High Interest + High Influence

These stakeholders should be closely involved throughout the preparation and implementation of the project to ensure their support for the project. It is recommended that these stakeholders are utilized for “Consultation, Collaboration & Delegation of responsibilities”.

In your local scenario, they are:

Typology	Stakeholder Types	Stakeholder Names
Donor Agencies	OXFAM	013
	WB	264
	BMGF	597
National Government	National legislators	123
	Ministry of finance	32
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	Consultants	953

Potential end users - farmers/industries	953
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Low Influence + Low Interest

These stakeholders may be “informed” about the project progress at key stages of the project lifecycle..

In your local scenario, they are:

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Key Representatives of the society	Better-off households	126
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	Environmentalists	657
	NGOs/CBOs/welfare groups	684
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[Click to view knowledge materials that are most relevant to your city.](#)