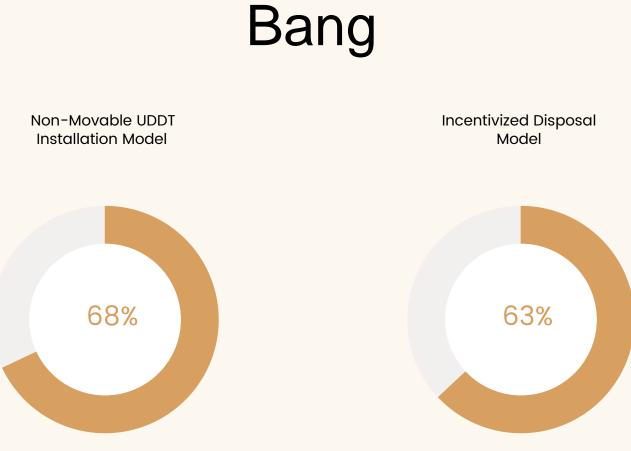


Business Model Selection for

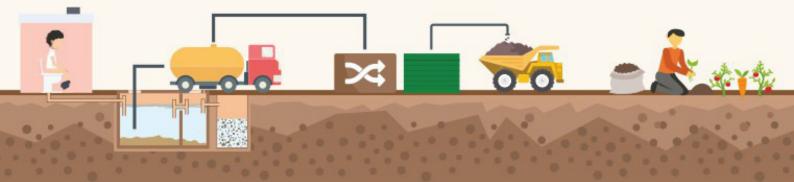


Feasibility Good

The FSM Index score indicates that the Overall FSM performance of the city is

Feasibility Medium

Scale: Poor 0-33% | Medium 33-66% | Good 67-100%.



Business Model Selection Report: bang

05 April 2019

Generated By: senthil k

Produced By: senthil k, sha, bang, Karnataka, India.

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Business Model

Knowledge of potential business model options and evaluation of their suitability for the city is essential for FSM entrepreneurs. Based on the area of interest(s) in the FSM value chain, relevant business model case studies from across the world are presented. This planning module of the FSM Toolbox offers the users with case studies on a range of business models implemented in different parts of the world across the value chain, referenced from IWMI's Resource Recovery and Reuse Series 6 document. It also assists users in evaluating the relevance of these different models to their context to determine the feasibility of implementation.

Note: This module should only be used as a pre-feasibility tool and not an 'end-to-end business solution' tool. The main objective of this section is to function as a guiding tool for users who are interested to start a business in the FSM sector and already are familiar with the intricacies of the sector. This tool only showcases the possible business options which have been documented as part of IWMI's report on 'Business Models for Faecal Sludge Management' as part of the Resource Recovery and Reuse Series.

Basic Information about your city:

- City Name: bang
- State: Karnataka
- Country: India
- Total Population: bomm

The business models selected are:

| S# | Name of Business Model |
|----|-------------------------------------|
| 1 | Non-Movable UDDT Installation Model |
| 2 | Incentivized Disposal Model |



Feasibility Assessment

Mandatory and optional variables are used to calculate the feasibility score for the business models selected based on their requirement. The presence of the mandatory variables is essential for the successful implementation of the business models. However, the presence of the optional variables supports the ecosystem and is not an essential requirement for the existence of the business models. Both variable types have equal weightage in the feasibility calculation.

Mandatory Variables for Business Model

| SI.No. | Collection and Conveyance | Requirement |
|--------|---|-------------|
| 1 | Are there regulations (rules/guidelines) for desludging frequencies? | YES |
| | Is there an institution with mandate towards enforcing the desludging frequency? | NO |
| 2 | Is there a regulation for licensing of desludging operators and workers? | NO |
| | Is there an institution with mandate for licensing desludging operators and workers? | YES |
| 3 | Are there standard operating procedures (zone/time of operations, accidents, spills, proper disposal, record keeping, route planning) for desludging/transportation? | YES |
| | Is there an institution with mandate for monitoring of desludging operator's compliance to standard operating procedures? | YES |
| 4 | Is there regulatory provision for setting the desludging tariff? | YES |
| | Is there an institution with | YES |



| | mandate for setting the desludging tariff? | |
|--------|--|-------------|
| 5 | Is there provision of tipping fee for the desludging operators at the treatment facility? | NO |
| SI.No. | Treatment | Requirement |
| 1 | Are there design standards for design, operation and maintenance of treatment facilities? | YES |
| | Is there an institution with mandate for monitoring design, operation and maintenance of treatment facilities? | YES |
| 2 | Are there standards for effluent disposal? | YES |
| | Are these stamdards enforced in the city? | NO |
| | Is there an institution with the mandate for monitoring compliance to effluent disposal standards? | YES |
| 3 | Are there standards for solids disposal? | YES |
| | Is there an institution with mandate for monitoring compliance to solids disposal standards? | YES |
| 4 | Are there standard operating procedures for the treatment plant? | YES |
| | Is there an institution with mandate to monitor the treatment plant's compliance to standard operating procedures? | NO |

Optional Variables for Business Model



| SI.No. | Containment | Requirement |
|--------|---|-------------|
| 1 | Are there standards for the construction of a particular type of On-Site Sanitation System (OSS)? | YES |
| 2 | Are there regulations for improving improperly built OSS? | YES |
| | Is there an institution with mandate for improving OSS? | YES |
| 3 | Are there regulations (rules/guidelines) for issuing permits for OSS construction? | YES |
| | Is there an institution with mandate for issuing permits for OSS construction? | YES |
| | Are there enough resources (financial and human) to verify and issue permits for OSS construction? | YES |
| SI.No. | Collection and Conveyance | Requirement |
| 1 | Are there vehicle standards for determining the roadworthiness (whether the vehicle can access the roads in terms of elevation - steep climb, road width, etc.) of desludging vehicles? | YES |
| | Is there an institution with mandate for monitoring whether the desludging vehicles meet the roadworthiness standards? | NO |
| SI.No. | Reuse - Variables | Requirement |
| 1 | Are there regulatory provisions for legalising reuse of treated | YES |
| | end products | |



| | mandate to legalise reuse of treated end products? | |
|--------|---|-------------|
| 2 | Are there standards prescribing the quality of reuse by-products for a particular use? | YES |
| | Is there an institution with mandate to inspect the quality of by-products generated for re-use? | YES |
| SI.No. | Other Institutional Variables | Requirement |
| 1 | Is there an institution with mandate for FSM related coordination between institutions/stakeholders? | YES |

The feasibility of the business models is grouped as Good, Medium and Poor based on the score obtained.

Scale: Poor (0-33%), Medium (33-66%), Good (67-100%)

The feasibility of the selected business models are:

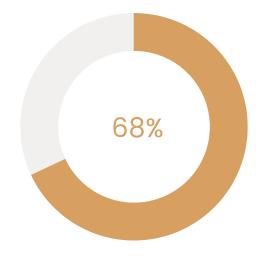
(E.g.:)

1- 30% (poor)

2- 60% (medium)



Non-Movable UDDT Installation Model



Feasibility Good



Recommendations for implementation of Non-Movable UDDT Installation Model .

The following table lists the key requirement for successful implementation of this business model.

| SI.No. | Containment | Requirement | Your Answer | Recommendations |
|--------|--|-------------|----------------|--|
| 1 | If yes, are these regulations enforced in the city? | yes | no | |
| | If yes, is there a budgetaryallocation for improving(retrofitting/r edevelopment) sub- standard OSS? | yes | no | |
| SI.No. | Collection and Conveyance | Requirement | Your Answer | Recommendations |
| 1 | If yes, is the regulation enforced in the city? | yes | no | Once these regulatory provisions are in place, it is necessary for the provisions to be enforced and practiced to increase the demand for desludging. |
| | | | | |



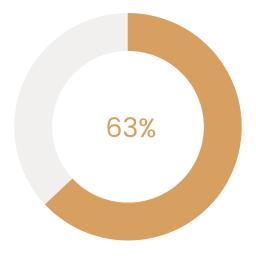
| | Is there an institution with mandate towards enforcing the desludging frequency? | yes | no | In order for the regulatory provision to be enforced successfully on ground, there needs to be an institution responsible for its implementation. |
|--------|---|-------------|----------------|--|
| 2 | Is there a regulation for licensing of desludging operators and workers? | yes | no | |
| 3 | If yes, are these standards enforced in the city? | yes | no | |
| | If yes, is there enough resources (financial and human) for monitoring of desludging operator's compliance to standard operating procedures? | yes | no | |
| 4 | Is there an institution with mandate for monitoring whether the desludging vehicles meet the roadworthiness standards? | yes | no | |
| Sl.No. | Treatment | Requirement | Your Answer | Recommendations |
| 1 | If yes, are there resources (financial and human) for monitoring design, operation and maintenance of treatment facilities? | yes | no | In order for the institution to enforce the relevant regulations, it needs to have the required resources. |
| 2 | Are these stamdards enforced in the city? | yes | no | Once these regulatory provisions are in place, it is required that the provisions are enforced and practiced on ground. |
| 3 | If yes, are these procedures enforced and followed in the city? | yes | no | |



| Is there an institution | yes | no | |
|-------------------------|-----|----|--|
| with mandate to | | | |
| monitor the treatment | | | |
| plant's compliance to | | | |
| standard operating | | | |
| procedures? | | | |



Incentivized Disposal Model



Feasibility Medium



Recommendations for implementation of Incentivized Disposal Model

The following table lists the key requirement for successful implementation of this business model.

| SI.No. | Containment | Requirement | Your Answer | Recommendations |
|--------|--|-------------|----------------|--|
| 1 | If yes, are these regulations enforced in the city? | yes | no | |
| | If yes, is there a budgetary allocation for improving (retrofitting/r edevelopment) sub- standard OSS? | yes | no | |
| Sl.No. | Collection and Conveyance | Requirement | Your Answer | Recommendations |
| 1 | If yes, is the regulation enforced in the city? | yes | no | Once these regulatory provisions are in place, it is necessary for the provisions to be enforced and practiced to increase the demand for desludging. |
| | | | | |



| | Is there an institution with mandate towards enforcing the desludging frequency? | yes | no | In order for the regulatory provision to be enforced successfully on ground, there needs to be an institution responsible for its implementation. |
|--------|---|-------------|------|---|
| 2 | Is there a regulation for licensing of desludging operators and workers? | yes | no | Depending on the local context, the implementer of the business model/operator should also be aware of regulations related to trade license and have an operating license if required. Also in some cases, it may be mandatory that the operator is registered with the local government and inform them about the service that they are providing. As such it is helpful for the implementer to have knowledge about such regulations before initiating the business. |
| 3 | If yes, are these standards enforced in the city? | yes | no | Once these regulatory provisions are in place, it is required that the provisions are enforced and practiced on ground. The implementer of the business model should be aware of the such enforcements. |
| | If yes, is there enough resources (financial and human) for monitoring of desludging operator's compliance to standard operating procedures? | yes | no | In order for the institution to enforce the relevant regulations, it needs to have the required resources (financial and human). |
| 4 | Is there an institution with mandate for monitoring whether the desludging vehicles meet the roadworthiness standards? | yes | no | |
| 5 | Is there provision of tipping fee for the desludging operators at the treatment facility? | yes | no | In order for the institution to enforce the relevant regulations, it needs to have the required resources (financial and human). |
| Sl.No. | Treatment | Requirement | Your | Recommendations |



| | | | Answer | |
|--------|---|-------------|----------------|--|
| 1 | If yes, are there resources (financial and human) for monitoring design, operation and maintenance of treatment facilities? | yes | no | In order for the institution to enforce the regulations on ground, it needs to have the required resources (financial and human) to enforce the provision on ground. |
| 2 | Are these stamdards enforced in the city? | yes | no | Once these regulatory provisions are in place, it is required that the provisions are enforced and practiced on ground. |
| 3 | If yes, are these procedures enforced and followed in the city? | yes | no | Once such procedures are in place, it is required that the provisions are enforced and practiced on ground. |
| | Is there an institution with mandate to monitor the treatment plant's compliance to standard operating procedures? | yes | no | It is important that the faecal sludge treatment plant is constructed according to appropriate standards and maintained accordingly so that it can treat the faecal sludge collected according to safe standards. |
| Sl.No. | Reuse - Variables | Requirement | Your Answer | Recommendations |
| 1 | If yes, are these standards enforced in the city? | yes | no | |
| | If yes, are there enough resources (financial and human) to carry out regular/periodic inspection? | yes | no | |
| Sl.No. | Other Institutional Variables | Requirement | Your Answer | Recommendations |
| 1 | If yes, are there enough resources (financial and human) for FSM related coordination between institutions/sta keholders? | yes | no | |



FSM Toolbox has an extensive repository of knowledge products that are most relevant to your city. Here is a list of select knowledge products for your reference. <u>Click here to learn more</u>.

